CentriVault — Securing The Future

SAFE CX

keep customers loyal when things go wrong

WHAT IS SAFE CX

- A simple programme blending cybersecurity and customer experience to **build trust and safety** into every **customer touchpoint**

WHY IT MATTERS

- **Brand trust** can be damaged in minutes
- **Unsafe or poor customer experiences** cost UK SME's £50k-£100k on average a year

WHAT YOU GET

- **Customer** framework based on real scenarios
- A **Trust Assurance Rating** to share
- Clear actions to **prevent issues**, **respond to incidents** and keep **customers informed**

HOW THIS WORKS

- **Discover** - stress test customer journeys
- **Improve** - fix high-impact gaps
- **Assure** - prove progress with Trust Assurance

WHAT IT DELIVERS

- **Protect revenue** by keeping customers confident even under pressure
- **Fewer** costly incidents and **faster** recovery
- **Happier** customers and **stronger** reputation

Find out your risk

Behind
(High Risk)

Expected
(Still Vulnerable)

Ahead
(Resilient & Trusted)

Book Your Safe CX Check

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